

How John Citizen can Help National Defense-and Himself.

Spoke to Bowen Smith, OPM press section, about this story. Campaign to be initiated in the near future. Can get a story signed by Lessing Rosenwald, former chairman, Sear Roebuck, now chairman of committee in charge of this Nat Def activity, showing how, from such things as scrap paper, rags, metals, etc., average citizen can get some money and at the same time help defense. Problem becoming one of conservation, and a conservation program will be launched. Possibility program can be launched in this story? etc. What are we interested in, angles, etc.

One of concerns of administration is that incorrect or badly-angled story can effect morale, ruin program as aluminum program was.